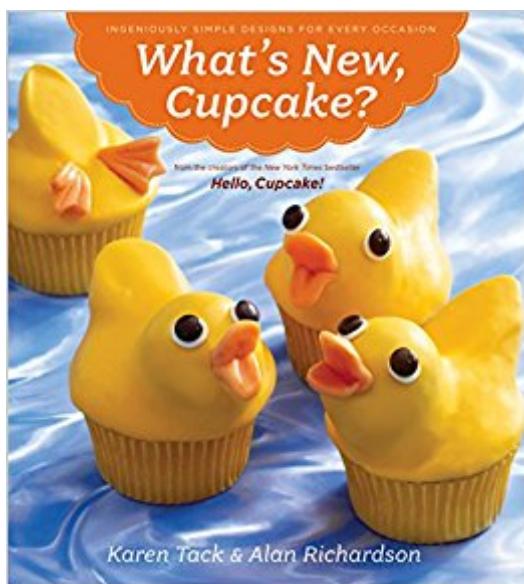


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# What's New, Cupcake?: Ingeniously Simple Designs For Every Occasion



## **Synopsis**

The endlessly imaginative duo who turned cupcaking into a national pastime is back, with utterly new, eye-popping creations anyone can make. Create a race-car cupcake, a robot cupcake, or ravishing jewelry cupcakes for a birthday party. Surprise the family with Chinese takeout dinner cupcakes on April Fool's or serve up a goofy chocolate moose. Captivate Mom with a bouquet of long-stemmed rose cupcakes and build sand castle cupcakes with the kids. All you need are candies from the corner store and cake mix and canned frosting. So what is new, Cupcake? Dozens of "EZ" projects that use just a few ingredients--perfect for kids and parties. ¶ More pictures, brighter colors, bolder designs. ¶ More faux-food creations--so real you won't believe they're cupcakes! ¶ More comical critters and the cutest pets ever! ¶ More irresistible party centerpieces to celebrate hobbies, from golf to knitting. ¶ More spectacular holiday cupcakes: Valentine's, Easter, Fourth of July, Halloween, Thanksgiving, and Christmas. You'll end up with cupcakes so striking that you won't want to eat them--but so delicious you'll have no choice!

## **Book Information**

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## **Customer Reviews**

Product Description The endlessly imaginative duo who turned cupcaking into a national pastime is back, with utterly new, eye-popping creations anyone can make. Create a race-car cupcake, a robot cupcake, or ravishing jewelry cupcakes for a birthday party. Surprise the family with Chinese takeout dinner cupcakes on April Fool's or serve up a goofy chocolate moose. Captivate Mom with a bouquet of long-stemmed rose cupcakes and build sand castle cupcakes with the kids. All you need are candies from the corner store and cake mix and canned frosting. So what is new,

Cupcake? Dozens of "EZ" projects that use just a few ingredients--perfect for kids and parties. More pictures, brighter colors, bolder designs. More faux-food creations--so real you won't believe they're cupcakes! More comical critters and the cutest pets ever! More irresistible party centerpieces to celebrate hobbies, from golf to knitting. More spectacular holiday cupcakes: Valentine's, Easter, Fourth of July, Halloween, Thanksgiving, and Christmas. You'll end up with cupcakes so striking that you won't want to eat them--but so delicious you'll have no choice! Recipe Excerpts from What's New, Cupcake?

An Apple for the Teacher Cupcakes      Playing Koi Cupcakes

The authors of Hello, Cupcake are back, this time with the promise of simpler recipes. Relying on doctored, store-bought cake mixes and the option of canned frostings, recipe time is used primarily for assembling and decorating cupcakes that take the form of animals, food items, and holiday-inspired scenes. The TOC may leave readers guessing recipe selections with chapter names such as I Thought You Ordered Chocolate Moose and The House that Boo Built, but the unconventional names embody the playful spirit of this title. Basic techniques, including filling cupcake liners and frosting cupcakes, are explained, and recipes are formatted into clear, easy-to-understand numbered steps accompanied by full-color photos. Kids and adults alike will find joy in the many artful creations, including a pizza supported by cupcakes and topped with fruit pepperoni; a banana split with cupcakes in the form of ice cream scoops, and Chinese takeout complete with Tootsie Roll broccoli florets. This is an innovative title that doesn't hold back. (Apr.)

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When my wife and I watch TV, some of our favorite shows are the cooking competitions on cable networks like Food Network and Bravo. Lately, it seems like the hottest shows are the ones that tickle our sweet tooth (Cupcake Wars, Just Desserts, Sweet Genius, Last Cake Standing, etc.). And the hottest of the hot are cupcakes, which have become art forms as well as tasty delights. After seeing an online sample of "What's New Cupcake," I downloaded the book. The cupcakes shown in the book are some of the most outstanding examples of baking art that I've ever seen, and the Kindle Fire HD is a great platform for viewing the cupcakes in all their glory. It's tough to pick my favorites, but the Chinese Takeout, Stuffed Turkeys, and Indian Corn were remarkably creative with their display of colors and details. A number of the cupcakes were holiday-themed and would certainly be a showcase of a home baker's skills. I believe that the authors' intention was to give enough details for readers to be able to recreate the cupcakes in their own kitchens. I doubt if either

my wife or I have enough dexterity or patience to do this, but I'm sure that many readers would enjoy the challenge. My only disappointment with the book is that there are seven videos that I could not view, instead getting the message "There is video content at this location that is not currently supported by your device." I assume that the video requires Adobe Flash, which is not supported by my Kindle Fire HD 7" tablet. I also tried to view the videos with Kindle for PC, but I got the same message. Overall, the book was a joy to read and be dazzled by the high quality color photography of cupcake art at its finest.

What a comprehensive and creative cookbook! So glad that I ordered it. It arrived on time, and was in very good condition, as the seller indicated. I would recommend this book to any beginner cupcake aficionado or expert - and everyone in between. Really quite lovely!

Love this easy guide to being a cupcake superstar. Step by step instructions and beautiful full color pictures make it a perfect instructional

I have this book, along with "Hello, Cupcake!" (Hello, Cupcake!: Irresistibly Playful Creations Anyone Can Make) and have been using the ideas for about a year and a half. The ideas in this series of books are extremely attractive and creative. I have never worked with fondant, but I've heard some say that they don't enjoy the taste. I found that working with different candies has been really fun and others have actually enjoyed eating the cupcakes! I've even been paid to make some cupcakes for parties. People often tell me that the cupcakes I have made seem so difficult to make and that they "could never do that." I am not that artistic! I think anyone can make these cupcakes if they follow the simple directions and can find the ingredients needed. Sometimes the ingredients are no longer available (Oreo cereal), or are difficult to find, so I will substitute from time to time. It always works out just fine. I really love these books, but I have to admit that I would not make every design included. I am very particular about the cupcakes I choose. I do not think the cupcakes that are covered in sprinkles would be all that appetizing. I also think chewing gum and circus peanuts would not taste good on a cupcake. So with that in mind, I only choose cupcakes that I would be willing to eat. That does eliminate several ideas from the books. Even though you can find ideas online for free, I would recommend buying this book. I love being able to page through it and find great ideas for any occasion! One thing I did change, though, was the table of contents. The cupcakes are not individually listed, so if I want to find a specific design, I have to page through them all. I took the liberty of typing up a list of all the design titles and page numbers and stuck in

the front of my book. It really helps!

After only one cupcake project I'm convinced this book is going to be useful for many fun projects over the years. Even someone like me with few artistic talents can have success making beautiful cupcakes on the first try! I also have very limited imagination but even I can see how easy it would be to modify aspects of a project based on availability of ingredients, personal tastes, or to complement specific color schemes. I've already been informed I'm to make the Stuffed Turkeys for Thanksgiving this year (will probably use Frosted Flakes instead of Grape-Nuts, and I plan to stuff with marshmallows instead of straight icing. They are soooooo cute!!!) The Customer Images don't lie...these really are do-able by your average cook, as long as you are willing to invest the time and money for ingredients (I found many items in small quantities at a local bulk food store.) This will be one cookbook I WILL use often!

If you bake for bake sales this book is great! I would say these cupcakes are much more for looks than taste of course. The fun you can have creating these cupcakes is off the charts. The finished product however is a sugar buzz and a half because of the sugary ingredients you use, so be wary of that. Great ideas though and I love this book.

Ordered it for my students!

I really like this book. The best one is COOKIES CUPCAKES & PIES, OH MY! I wanted to have all three for my collection. It's a great set to have. Kids can sit & stare at the pages all day. I left it on the table one week in the summer & every visitor stayed longer than normal to leaf through the pages. Very good pictures & very good instructions.

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